

Analysis of **On the Move News Articles 2016**

Created in collaboration with artist David Franklin, as part of a staff exchange with Art Motile

on the move

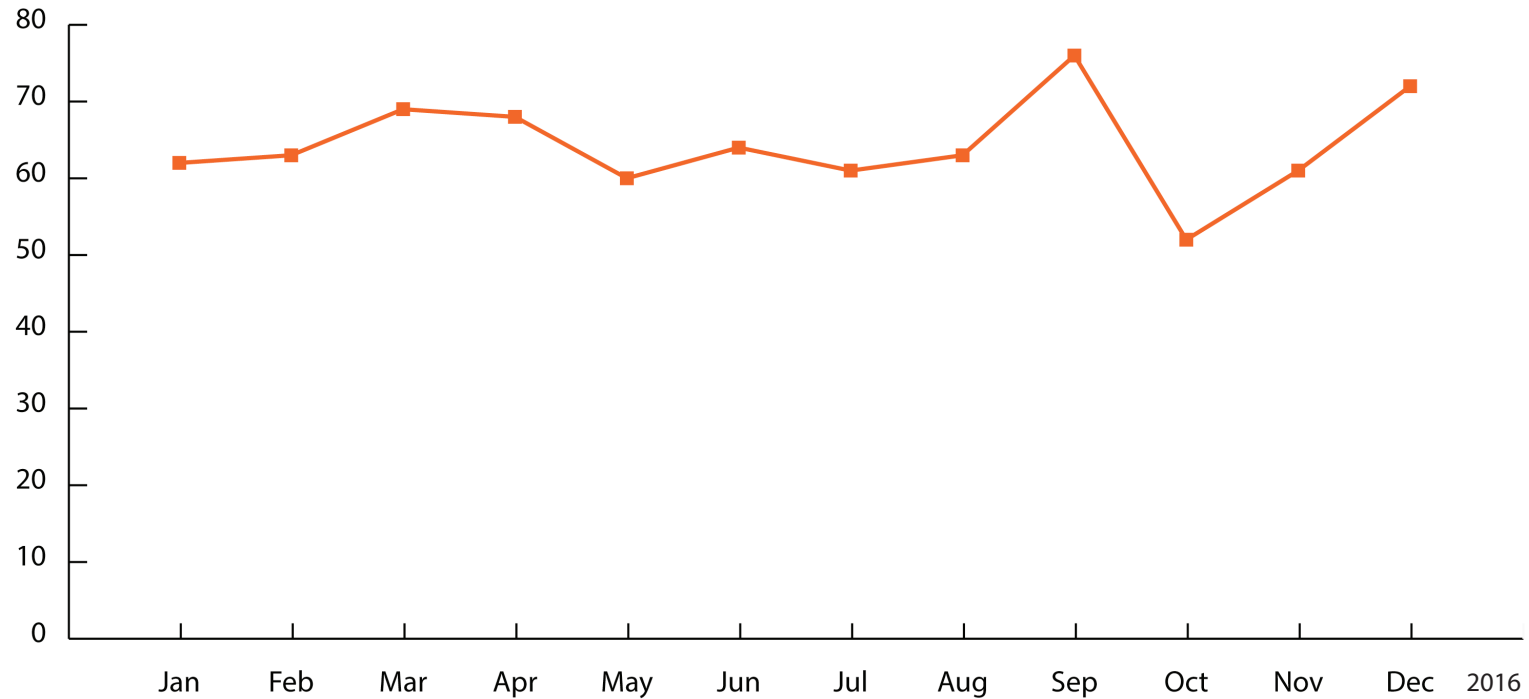
<http://on-the-move.org>

Analysis of On The Move News Articles 2016

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Number of articles per month



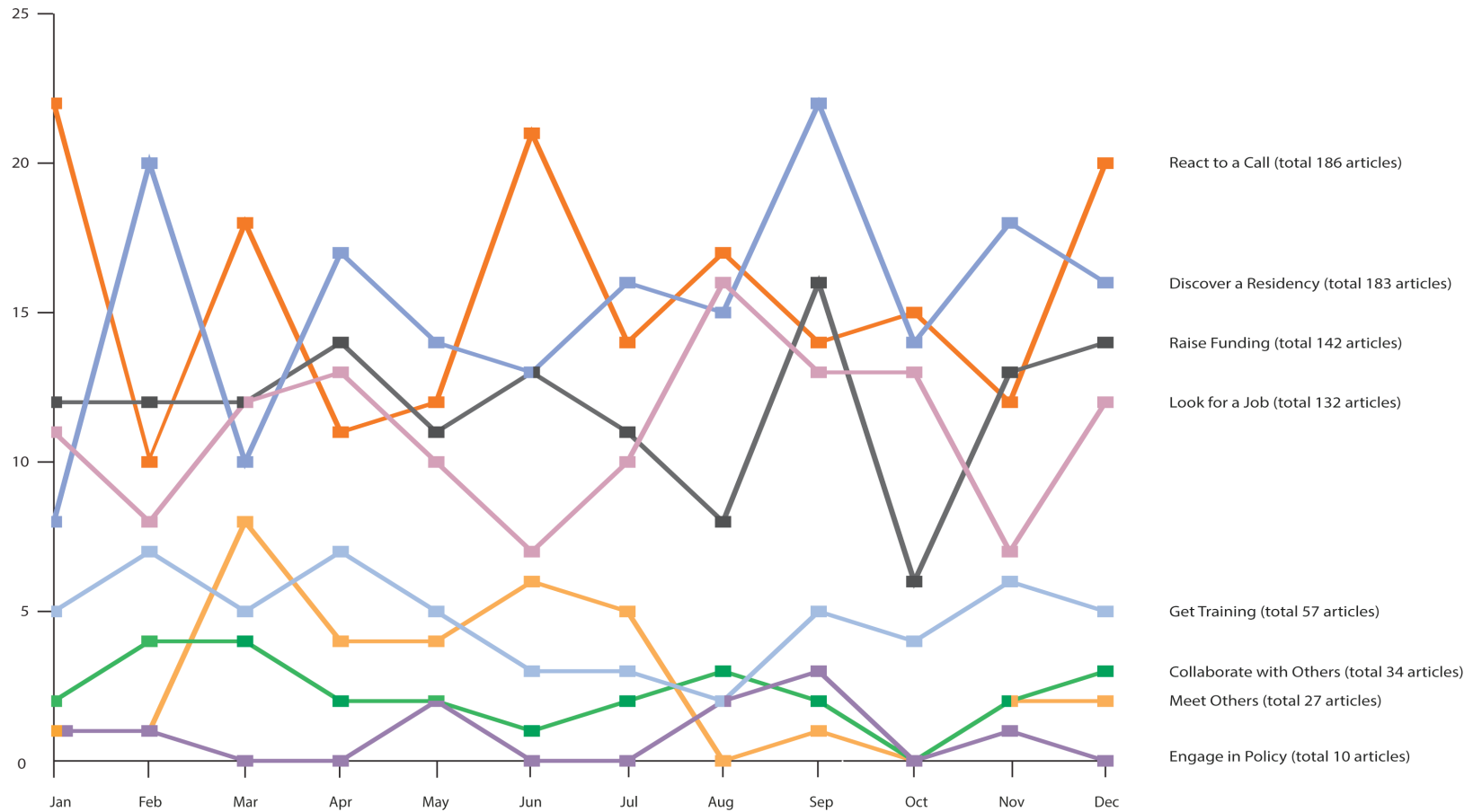
On the Move published a total of 771 news articles in 2016.

An average of 64 articles were published each month, with September having the most (76) and October the fewest (52).
News articles are available here: <http://on-the-move.org/news/>

On the Move's news relates to one-off types of calls, opportunities, or grant reminders, where travel is at least partially funded (this is a key point of On the Move's editorial policy: <http://on-the-move.org/about/disclaimer/editorialpolicy/>). The news does not cover the regular funding schemes which are included in the cultural mobility funding guides classified by world region: <http://on-the-move.org/funding/>

These numbers do not include news articles about On the Move itself or its own activities; similarly excluded are articles not directly related to mobility — calls to participate in surveys and announcements about new publications, for example, were not added to the total.

Number of articles per month

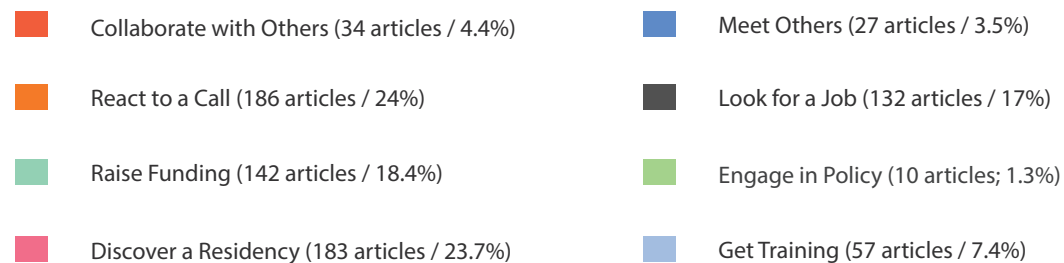
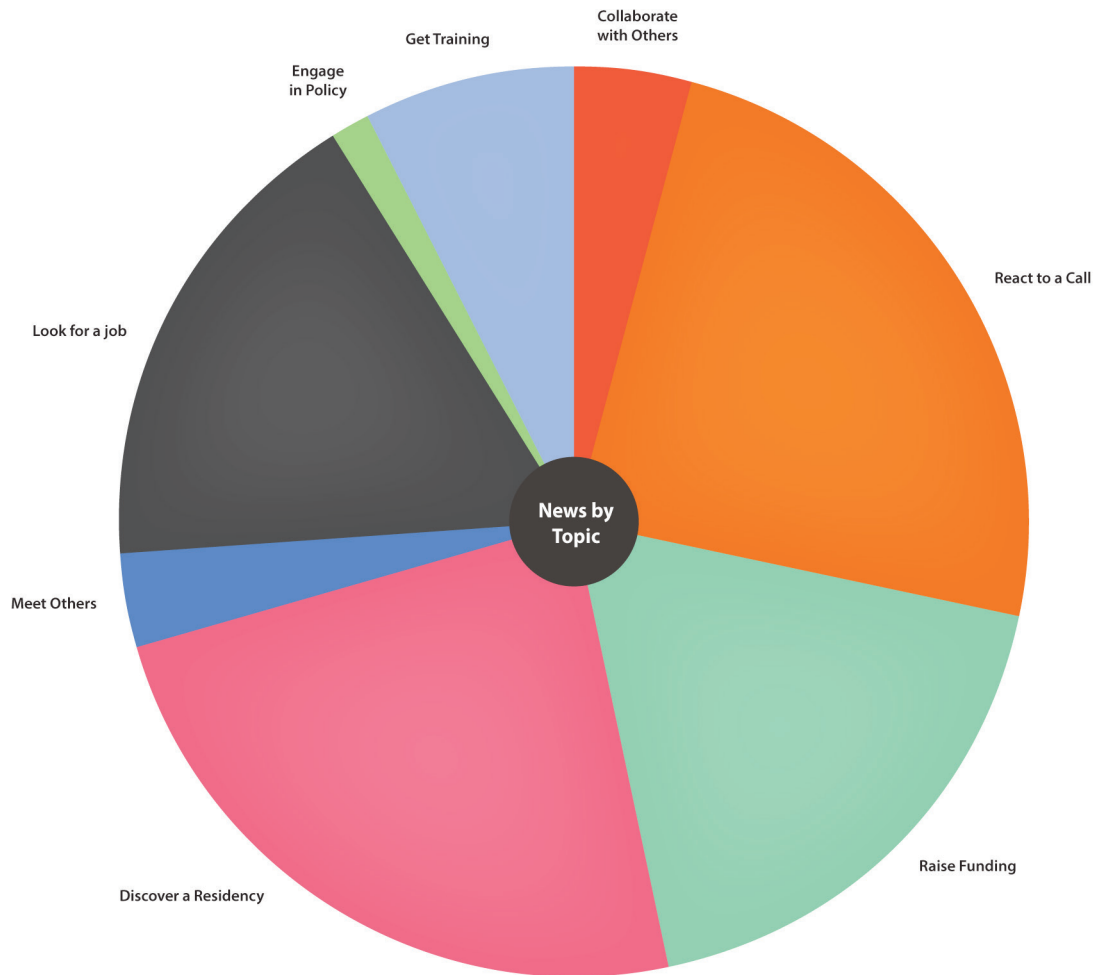


News articles were divided into eight topics.

Although numbers fluctuated from month to month, the greatest number of news articles were concentrated in four of these topics: **React to a Call** (186 articles); **Discover a Residency** (183 articles); **Raise Funding** (142 articles); and **Look for a Job** (132 articles).

The other four categories were: **Get Training** (57 articles); **Collaborate with Others** (34 articles); **Meet Others** (27 articles); and **Engage in Policy** (10 articles).

News by Topic: Distribution of articles



Of the eight news topics, **React to a Call** was the most well represented, as it has the widest criteria and includes open calls from all kinds of institutions.

AIR (Artist in Residence) programmes continue to be a dominant force in artistic mobility, and the **Discover a Residency** category grouped almost a quarter of all mobility opportunities in 2016.

As its focus is on the funding of cultural production and the financing of projects, it is cause for optimism that **Raise Funding** was the third largest category of news articles.

Look for a Job represented just over a sixth of published news, with European employment especially active. There was a strong correlation between this topic and the Cultural Management discipline in the next chart.

The remaining four categories each represented less than 10% of published news articles, with **Get Training** at 7.4%. Opportunities to work or connect with others saw similar figures: **Collaborate with Others** (4.4%) and **Meet Others** (3.5%).

The smallest category was **Engage in Policy** (1.3%), which featured calls to participate in labs, forums, and projects focused on politics, policy, and development. This category does not usually cover partially-funded travel opportunities but encourages artists and cultural professionals to take part in advocacy and related types of action which can be beneficial for cultural mobility purposes.

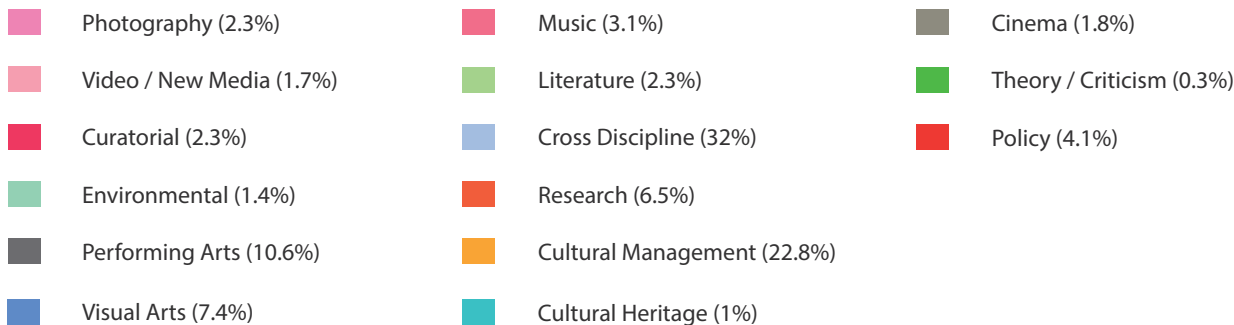
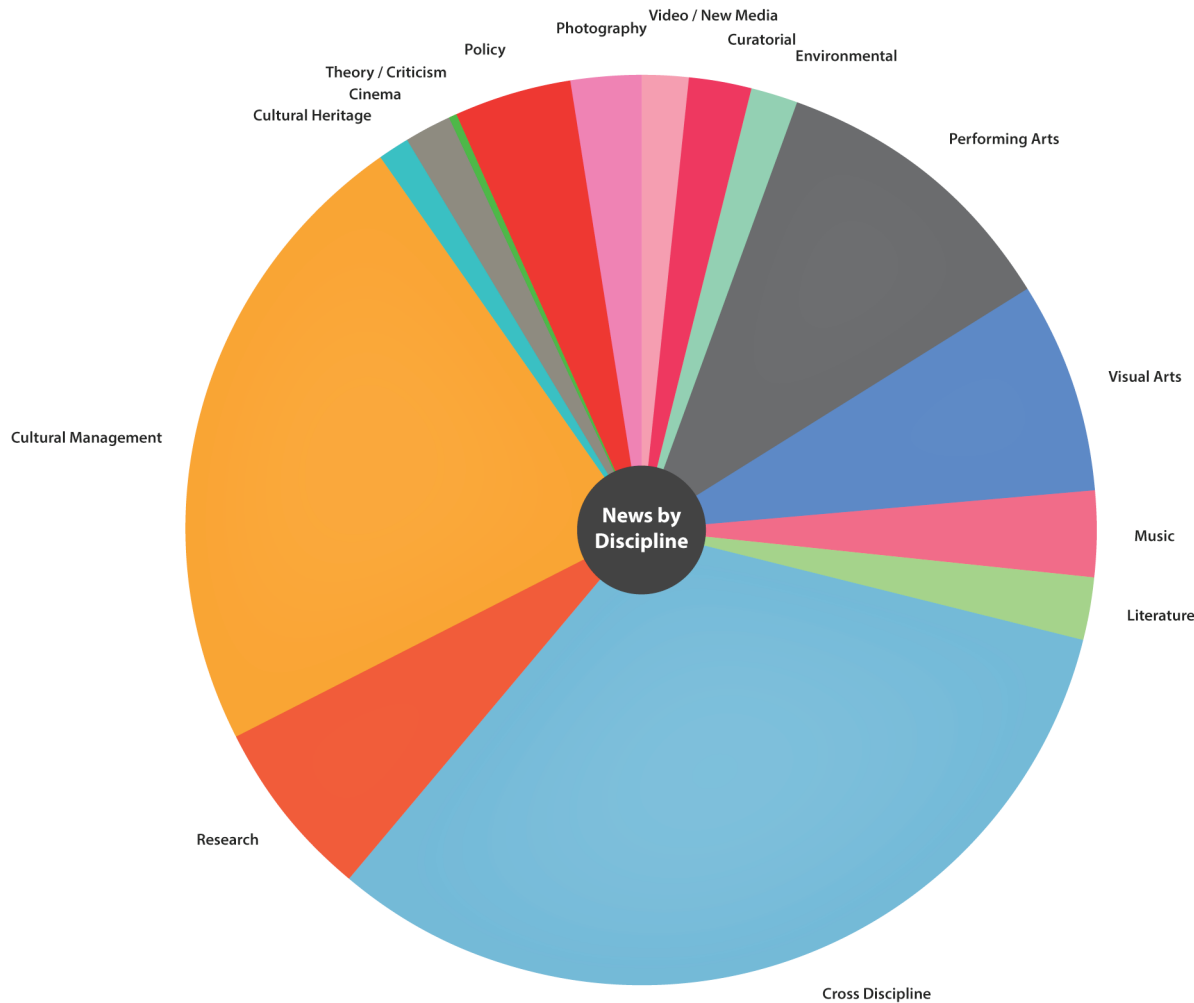
News by Discipline

The news articles published by On the Move have been categorised under fifteen different headings. It is important to note that these groupings are somewhat arbitrary, as by nature much of the subject matter published is difficult to classify. As a result these headings serve merely as useful guidelines for the general types of art practice or cultural activity.

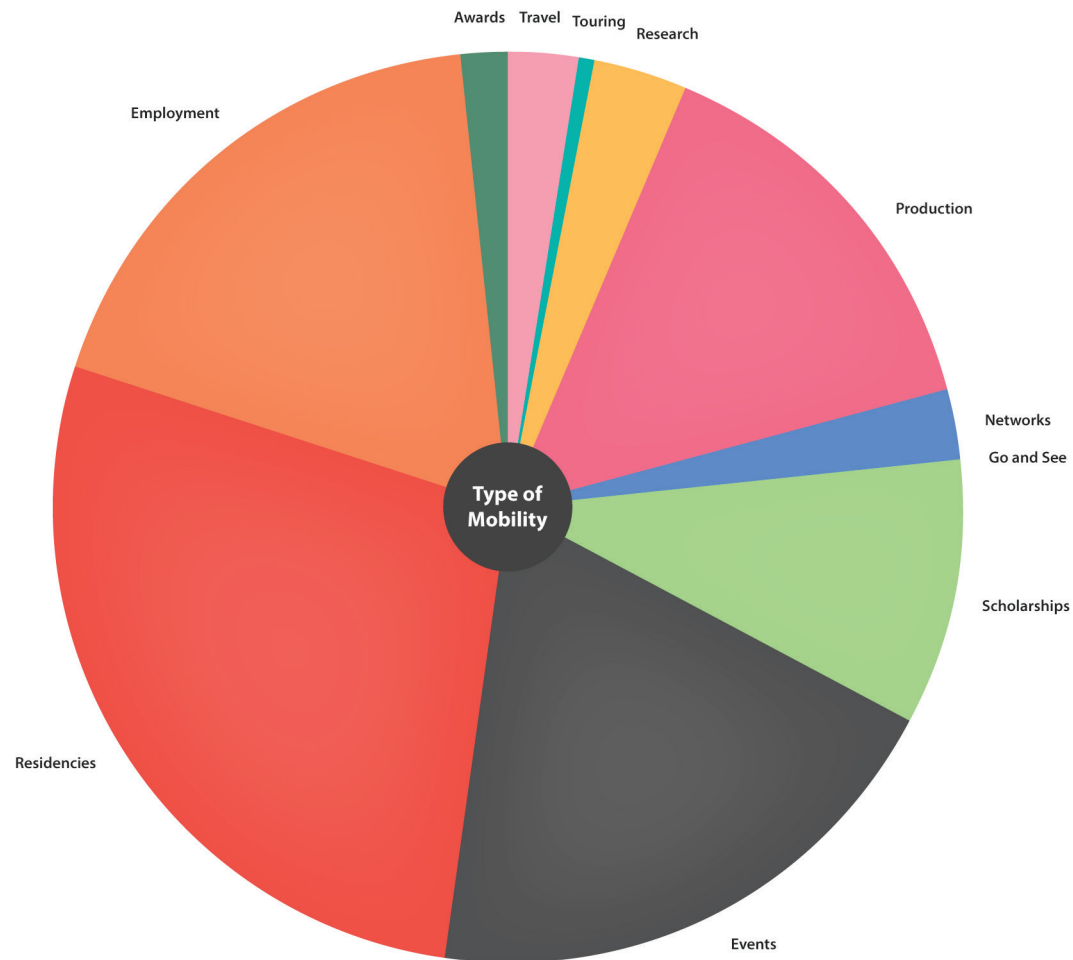
Visual Arts, for example, includes everything from painting to sculpture and public installation. **Video and New Media** (including art working with new technologies) are grouped together.

The most important clarification to make regards the category **Cross Discipline**. By far the largest artistic “discipline” represented in the news, it includes not only projects involving the meeting of separate disciplines, such as dance and technology, but also the large number of residencies and other programmes who do not state a particular preference but remain open to any kind of practice.

The category of **Cultural Management** almost completely corresponds with employment in the cultural sector, with a handful of exceptions.



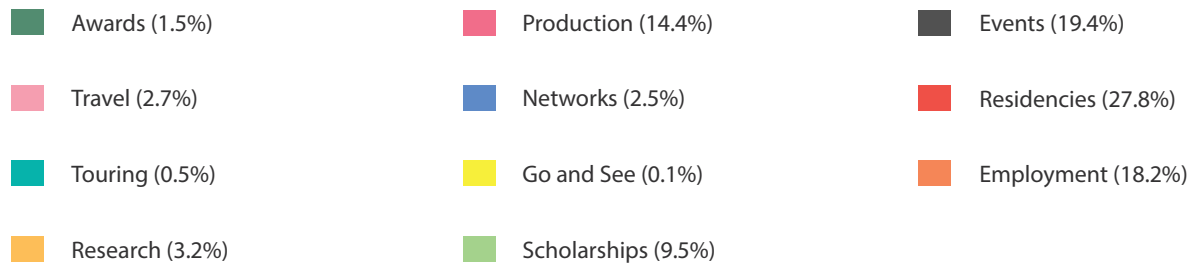
News by Type of Mobility Supported

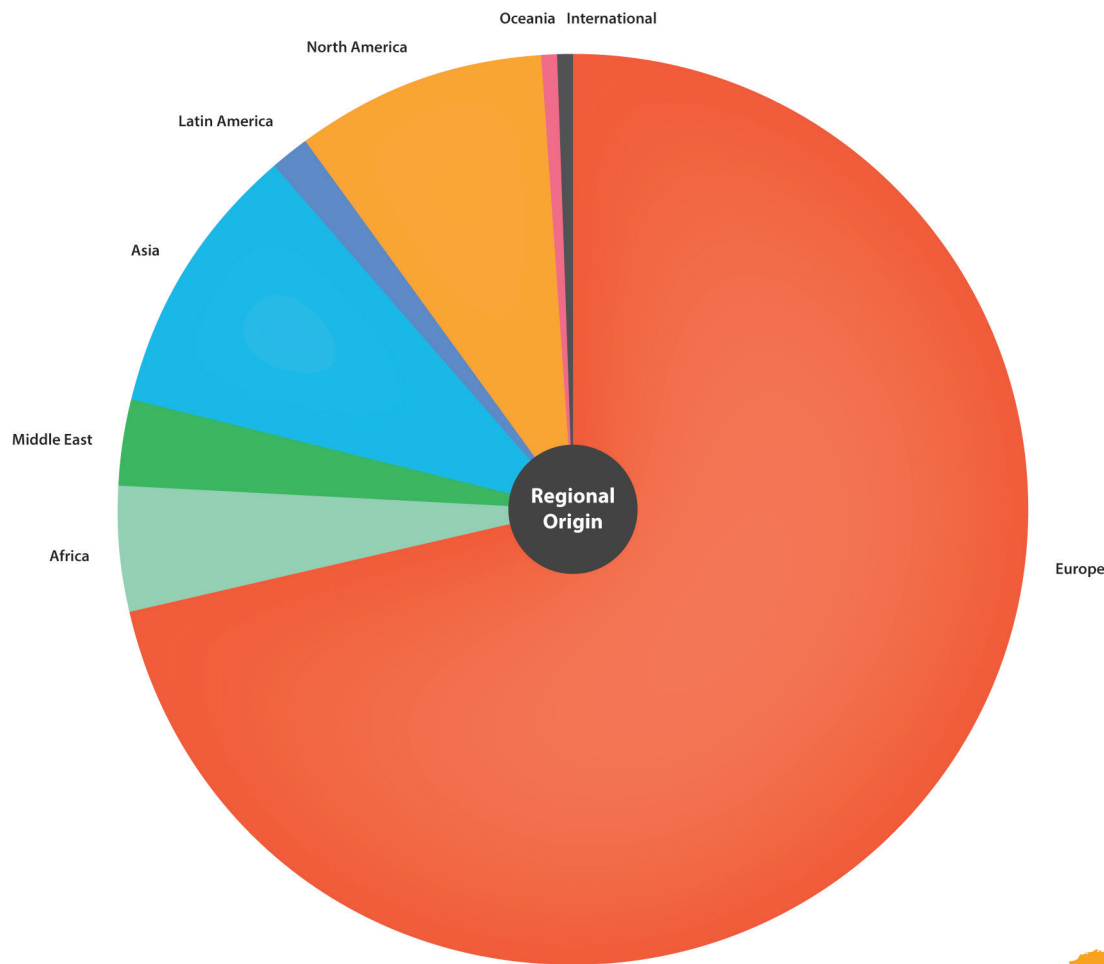


Artist in Residence programmes offer the greatest number of opportunities for mobility, and are grouped under **Residencies**. **Events**, a category which includes festivals, conferences, site-specific art projects and more, is the second largest category for mobility opportunities. **Employment**, especially within Europe, is a close third. Open calls funding the creation of new art work and/or cultural projects are grouped under the category **Production**, which is the fourth largest source of mobility.

Scholarships and **Research** are usually linked with large institutions such as universities, although there are some smaller organisations offering research opportunities.

The category of **Go and See**, with only one entry for the entire year, is practically invisible between **Networks** and **Scholarships**.

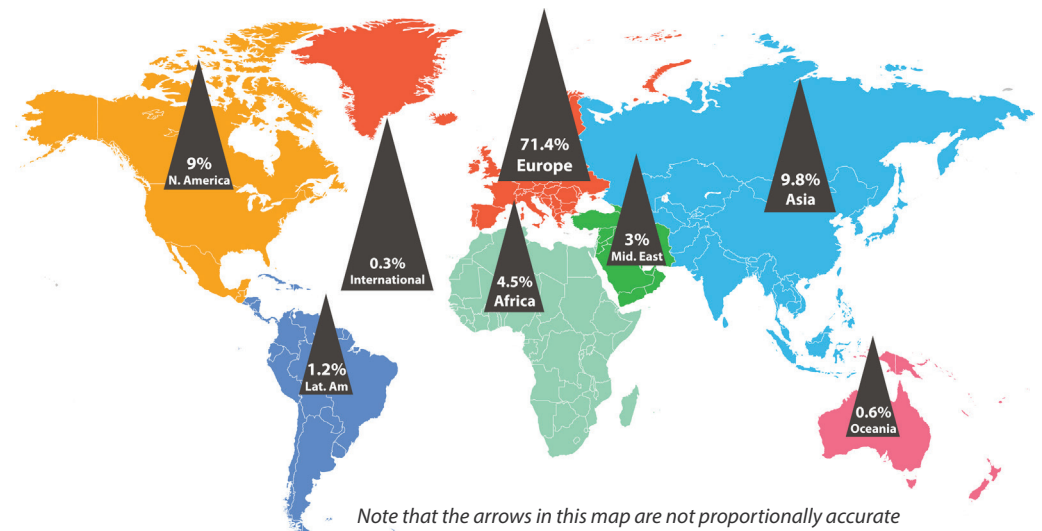
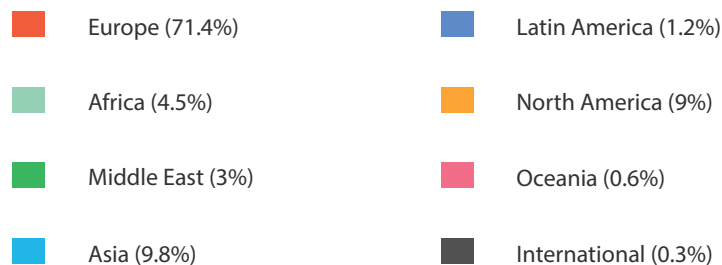




Regional Origin: Where is the funding coming from?

Europe is by far the greatest provider of mobility opportunities globally, representing just over 71% of all news articles from On the Move for 2016. There is a big drop off to the second largest contribution, which comes from Asian countries, followed closely by North America. Africa and the Middle East are represented by similar numbers, while Latin America and Oceania are the least represented regions.

It is important to note also that many of the projects, grants, and other opportunities for mobility were offered through partnerships between countries and regions. So, for example, a grant might be co-funded by an Asian country together with a North American country. Finally, a very small number of funding opportunities came from international organisations or partnerships.

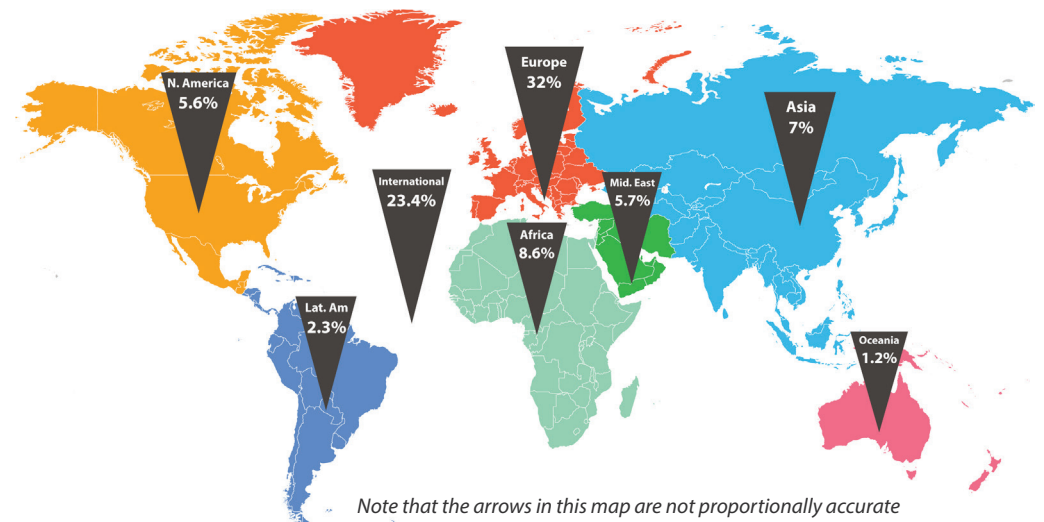
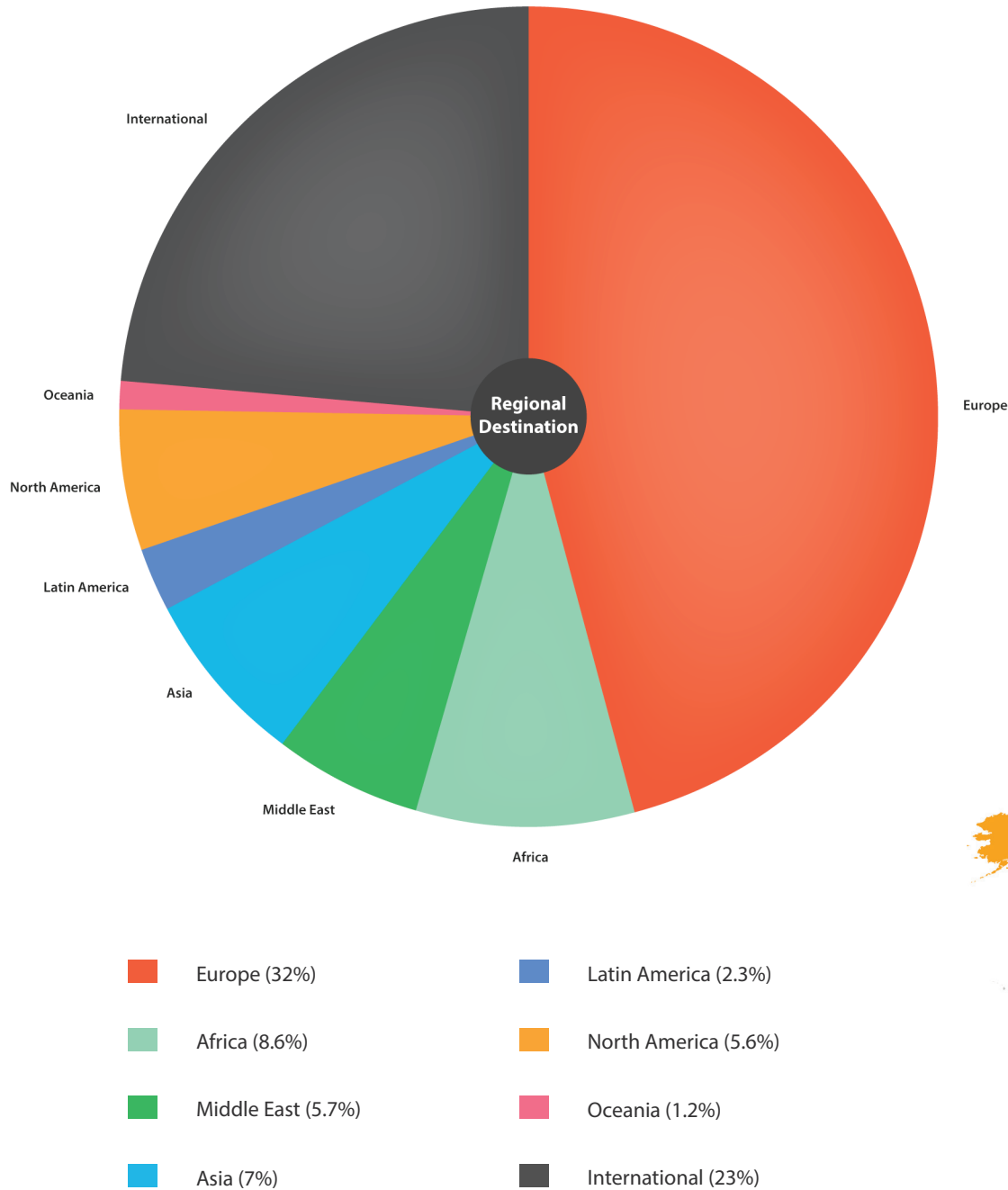


Regional Destination: Where is the funding aimed at?

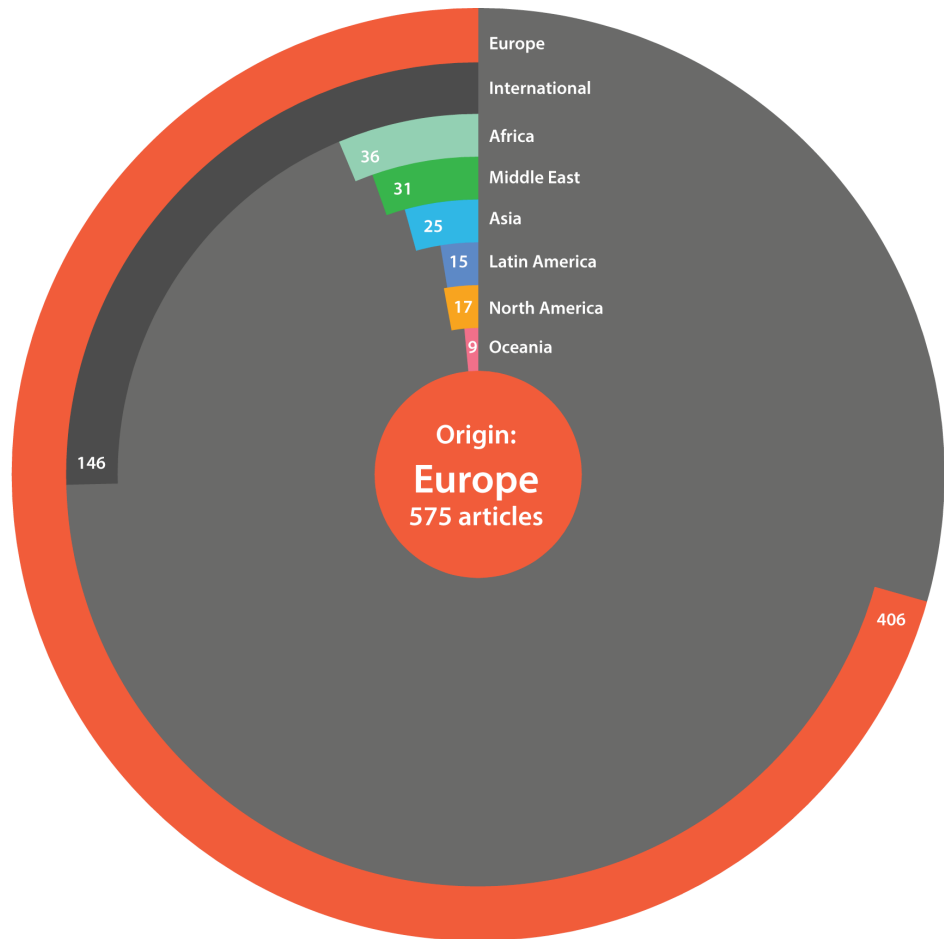
When looking at where funding is directed, Europe is again the region represented most in the news articles published by On the Move. The other regions receive substantially less attention, each with less than 10%.

However, it is important to note that the category **International** is not any kind of cumulative grouping. Many open calls, particularly from residency programmes, specifically state that they are open to applicants from around the world, regardless of nationality. As such, each individual region is additionally targeted in the **International** category. Some European funding also especially targets international and/or developing countries.

Again, many of the mobility opportunities are aimed at more than one country or region at a time.



Who's spending what, and where: How does each region focus their funding?



Regional origin: Europe

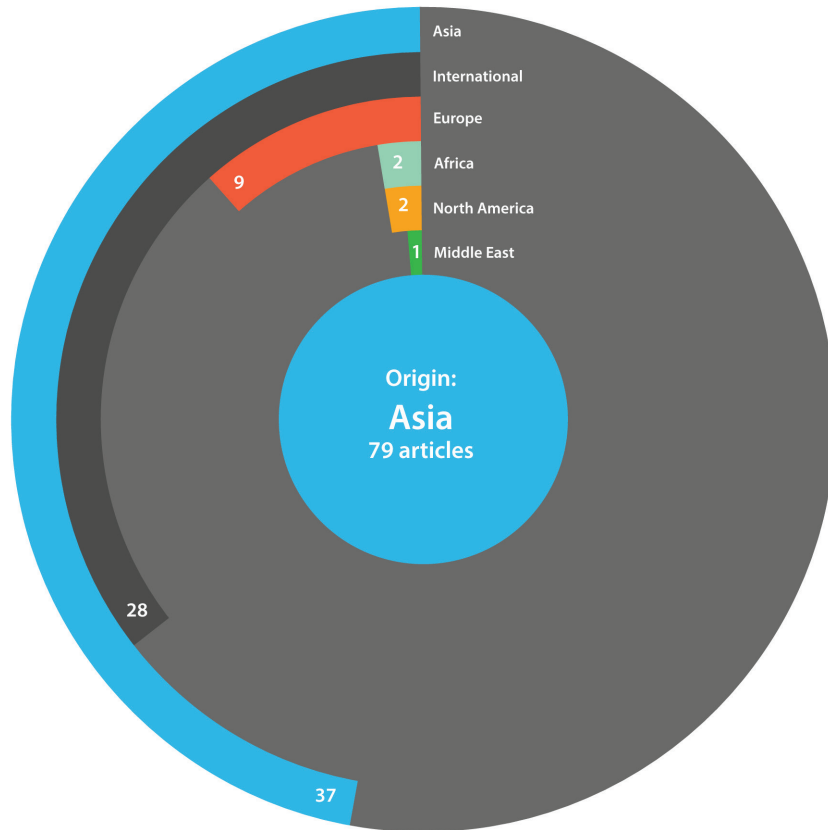
As the greatest source of funding for mobility, Europe targets a wider range of countries than any other region in the world. In 2016, 71% of its funding was aimed at Europe, while 25% was for international recipients, regardless of their country of origin. Africa and the Middle East received a similar amount of focus (6.3% and 5.4% respectively). 4.3% of European projects were aimed at Asia, with 2.9% for North America and 2.6% for Latin America. Oceania was the focus of 1.5% of European news articles published by On the Move.

The charts on the following pages show how each region focuses their funding of mobility. At the centre of each colour-coded circle is the region where the funding originates from, with the total number of news articles published by On the Move from that region. Around this centre are the regions which were the destinations of the funding, proportionally represented by the number of articles in which they appeared.

In the chart on this page for example, we see that there were 575 articles where the origin of funding was Europe. Europe seems to have been focused mostly on itself, with 406 of these articles featuring European funding aimed at Europe. Europe was least interested in Oceania; only 9 of Europe's 575 articles were aimed at Australia, New Zealand, or the other nations of the South Pacific.

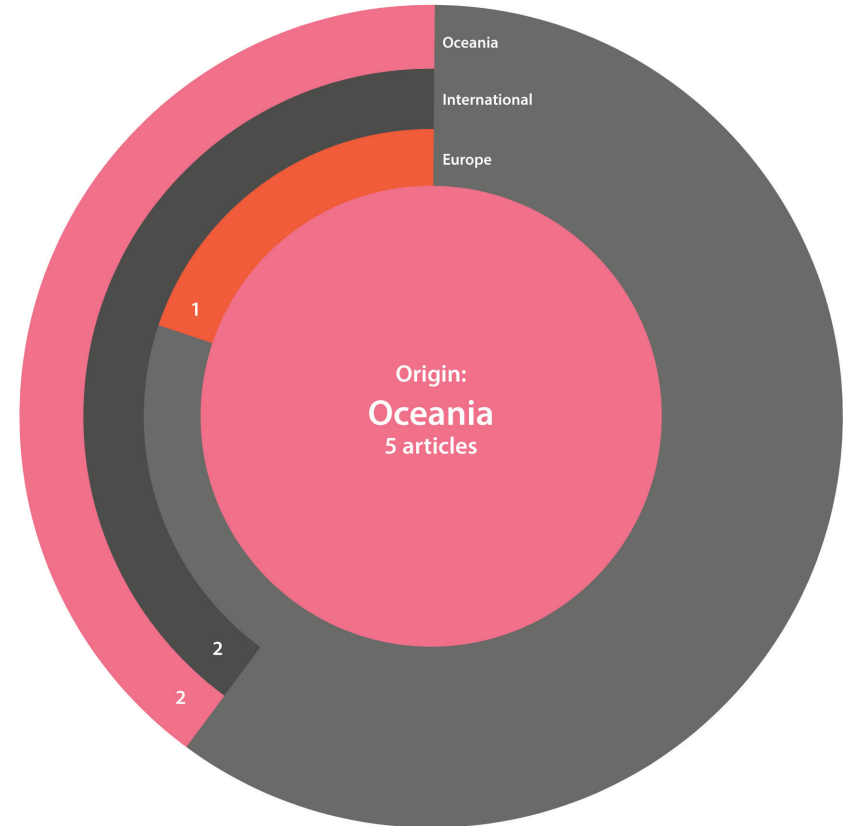
There is much overlap in spending — a project can be aimed at many countries or regions at the same time. For example, a European project may be aimed simultaneously at the Middle East, Asia, and Africa. As such the numbers representing the regions receiving the funding may add up to greater than the total from originating region.

With these charts it is possible to see how much regions spend on themselves, and which other regions of the world they partner with or invest in. It seems geographical proximity is not always an indicator of relations between countries and regions.



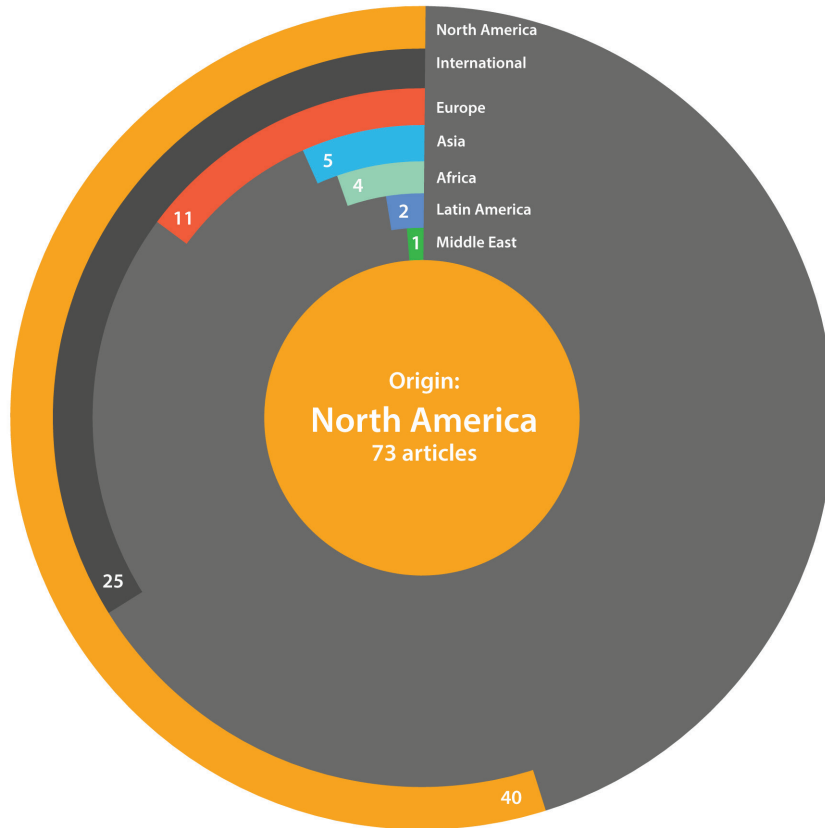
Regional origin: Asia

Asia is the second largest contributor globally to mobility opportunities. On the Move published 79 articles where Asia was the region of origin for mobility funding. Apart from itself, which was the region of destination for 47% of these articles, International funding was Asia's primary focus, making up 35.4%. Europe was the recipient of 11.4% of Asian funding. Africa and North America were each funding targets for 2.5% of Asian projects, with the Middle East receiving 1.2%.



Regional origin: Oceania

Oceania is the region least represented in the news articles published by On the Move in 2016. Only 5 articles feature funding originating from this part of the world. Of these, two (or 40%) were aimed at Oceania itself, another two at International audiences, and one article (20%) with Europe as its intended target.



Regional origin: North America

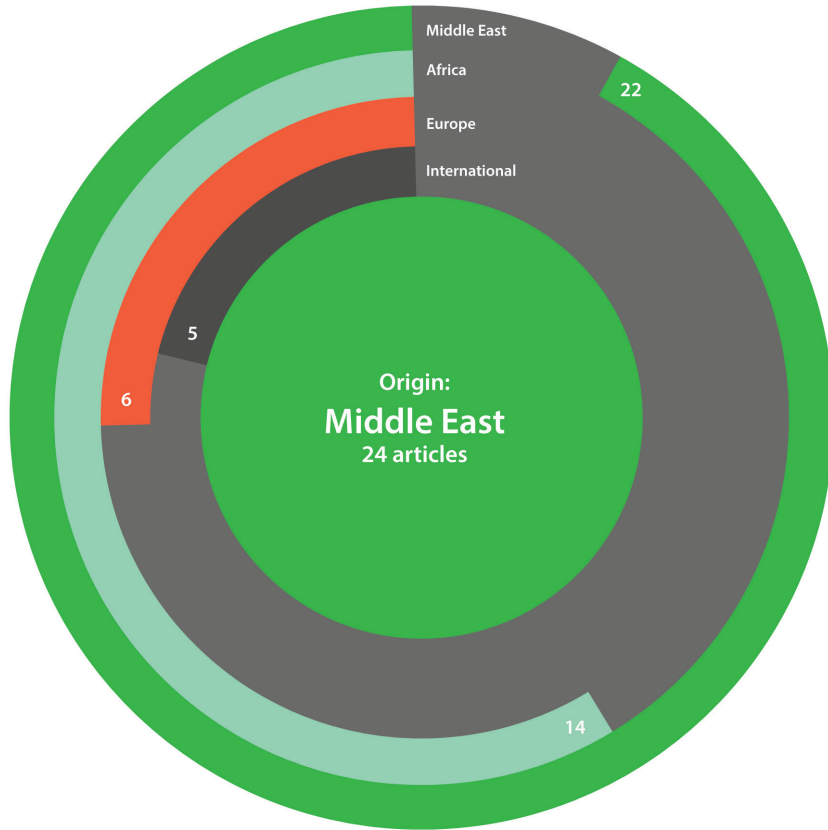
North America is the third largest contributor to mobility opportunities. On the Move published 73 articles in 2016 where the funding source was North America. Of these, over half (55%) were aimed at North America, while 34% were aimed at International audiences. Europe was the focus for 11%, Asia for 6.8%, Africa for 5.5%, and Latin America for 2.7%. The Middle East was the intended recipient for just 1.4% of North American projects.



Regional origin: Latin America

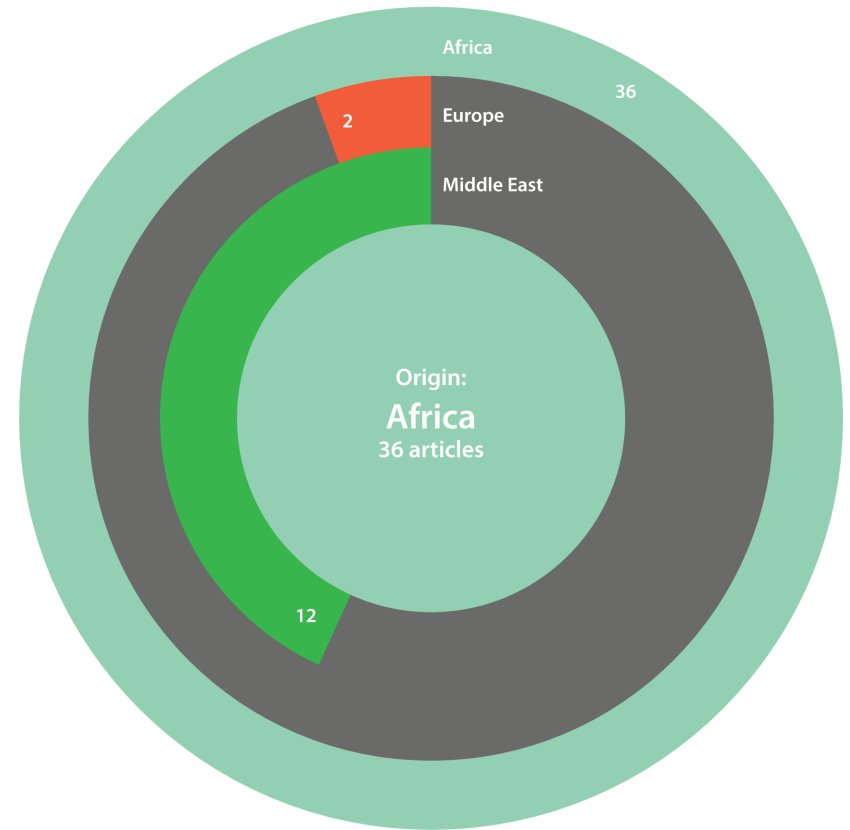
Just 10 articles out of 771 were published in 2016 where the origin of funding was Latin America. Of these 10, 70% were aimed at Latin America. International audiences were the focus of 20%, while Europe was the focus of another 20%. Latin America, like Africa and Oceania, only targeted two other regions apart from itself for funding mobility projects.

It is worth noting that at the time of this report, On the Move had not yet co-produced any cultural mobility funding guide focused on Central / Latin America (although one is expected to be online by the end of 2017/early 2018).



Regional origin: The Middle East

The Middle East and Africa have a strong bond in funding partnerships, and yet more articles featuring funding from the latter than the former were published in 2016. Of the 24 articles with the Middle East as the origin of funding, 91.6% were aimed at the Middle East, while 58.3% also targeted Africa. Europe was the focus of 25% of Middle Eastern projects, with 20.8% going to International audiences.



Regional origin: Africa

All of the 36 articles where funding originated in Africa also featured Africa as the regional destination for that funding. Africa's partners are the Middle East and Europe, with the former being the focus of 43.2% of African-originated proposals, while the latter received 5.5%. A significant number of articles related specifically to the MENA (Middle East / North Africa) region.

Credits and further information

Analysis of On The Move News Articles 2016

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Through a staff exchange between On the Move and Art Motile

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A similar report was produced in 2013 based on On The Move's newsletter contents from 2012 and 2013, in partnership with On the Move's member-organisation, RES ARTIS, with information support from DutchCulture/TransArtists.

You can view this document here:

<http://on-the-move.org/about/ourownnews/article/16007/on-the-move-newsletter-content-and-report-2013/?category=34>

About On the Move

On the Move is a cultural mobility information network with more than 35 members in over 20 countries across Europe and beyond. Our mission is to encourage and facilitate cross-border mobility and cooperation, contributing to building up a vibrant and shared European cultural space that is strongly connected worldwide.

Visit us:

<http://on--the--move.org>

<http://www.facebook.com/onthemove.OTM>



About Art Motile

Art Motile is a platform based in Barcelona which conducts research and provides information on Spanish artist in residence programmes and other issues related to artist mobility.

Visit us:

<http://artmotile.org>

